



TAKE YOUR PRACTICE TO THE NEXT LEVEL



## David A. Ginsberg

David Ginsberg is co-founder and President of PrivaPlan Associates, Inc. He has more than 25 years of experience in the healthcare industry including physician practice management, rural health practice, managed care organization development and electronic data interchange.

For the last several years, Mr. Ginsberg has provided HIPAA and compliance expertise, training and support through PrivaPlan.

In the process of developing such compliance resources he has had the opportunity to evaluate electronic health records systems and technologies.

Mr. Ginsberg has lectured and provided hands on support for health care organizations who are searching, selecting or implementing Electronic Health Records. Drawing on his extensive compliance background as well as provider work flow management he is helping organizations make sound business decisions in this emerging area.

Mr. Ginsberg is the designated electronic health records expert for the Colorado Rural Health Center and has provided expertise to a number of rural health agencies. In addition, Mr. Ginsberg is the lead consultant to the Nebraska Medical Association's efforts to increase adoption of electronic health records known as EHRNebraska. Over the past several years Mr. Ginsberg has lectured extensively in the rural health setting for rural health agencies, the National Organization of State Offices of Rural Health, HRSA and specific critical access hospitals. He has also assisted several states in their development and implementation of grant programs related to rural HIT adoption.

Mr. Ginsberg also provides selection and implementation support to physicians, physician organizations and medical associations related to HIT and electronic health records.

9501 Console Drive,  
Suite 100  
San Antonio, Texas  
78229

210-691-8900  
800-259-5562  
Fax 210-691-8972  
[www.pmiMD.com](http://www.pmiMD.com)



PRACTICE  
MANAGEMENT  
INSTITUTE