## Privacy and Security Concerns for the Medical Practice

Enforcement is on the rise: get the latest HIPAA & HITECH compliance guidelines here











The Office of Civil Rights is redoubling HIPAA enforcement this year. Since June 1, 2013, the OCR has secured \$10 million in monetary settlements including a record \$4.8 million settlement in May 2014.

### Train. Implement. Comply.



# **S**Reasons to Attend

- 1 Review recent omnibus requirements to ensure compliance with the latest rules.
- 2 Examine Business Associate Agreement requirements and enforcement deadlines.
- Find out about recent enforcement efforts and learn how to protect your rights.
- 4 Review key points on privacy practices and notices, including staff responsibilities to ensure that the latest standards are in place.
- Learn how to determine whether a breach has taken place and how to properly notify the appropriate parties.

# According to the Department of Health and Human Services, some of the largest breaches have involved business associates.

Penalties are increased for non-compliance based on the level of negligence with a maximum penalty of \$1.5 million per violation. Recent omnibus changes strengthen the Health Information Technology for Economic and Clinical Health (HITECH) Breach Notification requirements by clarifying when breaches of unsecured health information must be reported to HHS.

Omnibus changes have also expanded individual patient rights to their Protected Health Information (PHI) and call for revised Business Associate (BA) agreements to reflect newest disclosure requirements. Your staff needs training on current obligations to avoid a breach. This session provides a comprehensive review of HIPAA policies, notices of privacy practice, restrictions of the use of PHI for marketing, sales and fundraising, and employee training on new obligations.

#### **Class Highlights:**

- Revise Business Associate agreement forms/templates to comply with the latest rules
- Review existing agreements and contractor arrangements to determine compliance
- Revise and modify HIPAA policies and procedures to address response to potential breaches of unsecured PHI
- Examine changes to individually-requested privacy restrictions
- Review expanded disclosures and their respective compliance dates
- Implement proper steps needed for a breach notification
- Receive an explanation of expanded enforcement and penalties
- Guidance on proper documentation and record keeping of PHI
- HIPAA and the electronic health record, including EHR accessibility
- Overview of administrative and staff policies and responsibilities

#### Who Should Attend

This course is appropriate for medical office professionals of any skill level. Receive all the recent updates that your staff needs to know to keep your office compliant.

#### **Prerequisites**

The content covered in this course assumes a basic to intermediate understanding of HIPAA and HITECH guidelines for health care professionals.

#### What to Bring

A course manual will be supplied. No supplementary materials are required. Class manual includes HIPAA compliance checklists, forms and templates for use in your office.

#### **Continuing Education**



Continuing Education credits are awarded for attendance at this program. See PMI's web site for further details.

#### **Practice Management Institute**

Practice Management Institute® (PMI) teaches physicians and their staffs how to properly navigate complex health care issues and secure every dollar rightfully due. PMI programs focus on solutions for coding, reimbursement, compliance and practice productivity. These training programs have been hosted in leading hospitals, medical societies and colleges across the U.S. for more than 30 years.

# PMI awards certification by exam in four administrative areas:



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